

The Five Questions

1. What does your organization do best today?
2. If I could wave a magic wand and take you two years into the future, what would your department/company/organization be doing more of or better?
3. Once you have accomplished these objectives, what measurable outcomes will you have achieved?
4. What barriers do you anticipate you might encounter?
5. Assuming a positive outcome to these initiatives, what will the impact be on you personally?